

GENERAL ORDINANCE NO. 10-11

AN ORDINANCE
CREATING SECTION 6.38,
GREEN BAY MUNICIPAL CODE,
RELATING TO REGISTRATION OF LOBBYISTS

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS
FOLLOWS:

SECTION 1. Section 6.38, Green Bay Municipal Code, is hereby created as follows:

6.38 LOBBYIST REGISTRATION

- (1) Definitions. For the purposes of this ordinance, the phrases below are defined as follows:
 - (a) “Client” means a person who pays consideration to another to engage in lobbying.
 - (b) “Lobbying” means the act of attempting to influence legislative or administrative action or inaction by oral or written communication with any Green Bay city official on behalf of another.
 - (c) “Lobbyist” means a person who is paid consideration by another to engage in lobbying.
- (2) Registration Process.
 - (a) Before engaging in lobbying, a lobbyist shall complete a registration form and submit the completed form to the City Clerk along with payment of the registration fee.
 - (b) The registration fee shall be \$20.
 - (c) The lobbyist shall provide the following information on the registration form:
 - i. The lobbyist’s full name, home or business address, phone number and e-mail address;
 - ii. The name of each of the lobbyist’s clients; and
 - iii. The amount of money or value of consideration paid to the lobbyist by each client.
 - (d) After filing a registration form in accordance with the provisions above, the lobbyist shall update the form to include subsequent clients before engaging in lobbying on their behalf.
 - (e) There shall be no fee to update the registration form with current or additional information.
- (3) No lobbyist may engage in lobbying on behalf of a particular person or organization until:
 - (a) The lobbyist has filed a completed registration form with the City Clerk;
 - (b) The name of each client is entered on the lobbyist’s registration form filed with the City Clerk; and

- (c) The amount of money or consideration paid to the lobbyist by each client to compensate the lobbyist for engaging in lobbying is entered on the lobbyist's registration form filed with the City Clerk.
- (4) The City Clerk shall immediately notify by phone and provide a copy of any registration form filed with the Clerk's office to all elected officials, including any updates by the lobbyist.
- (5) Penalties
 - (a) Each person or organization for which a person lobbies in violation of sub. (3) shall be considered a separate violation.
 - (b) Each day a person violates sub. (3) shall be a separate violation.
 - (c) Any person who violates sub. (3) shall forfeit no more than \$250.

SECTION 2. All ordinances, or parts of ordinances, in conflict herewith are hereby repealed.

SECTION 3. That if any section, subsection, sentence, clause or phrase of this ordinance is, for any reason, held to be unconstitutional, such decision shall not affect the validity of the remaining portions of this ordinance. The City of Green Bay hereby declares that it would have passed this ordinance, and each section, subsection, clause or phrase thereof, irrespective of the fact that any one or more sections, subsections, sentences, clauses and phrases be declared unconstitutional.

SECTION 4. This ordinance shall take effect on and after its passage and publication.

Dated at Green Bay, Wisconsin this 21st day of June, 2011.

APPROVED:

James J. Schmitt
Mayor

ATTEST:

Lauri A. Marenger
Clerk

First Reading - 6/7/11
Effective Date - 6/25/11